



Bria 4

Data Sheet

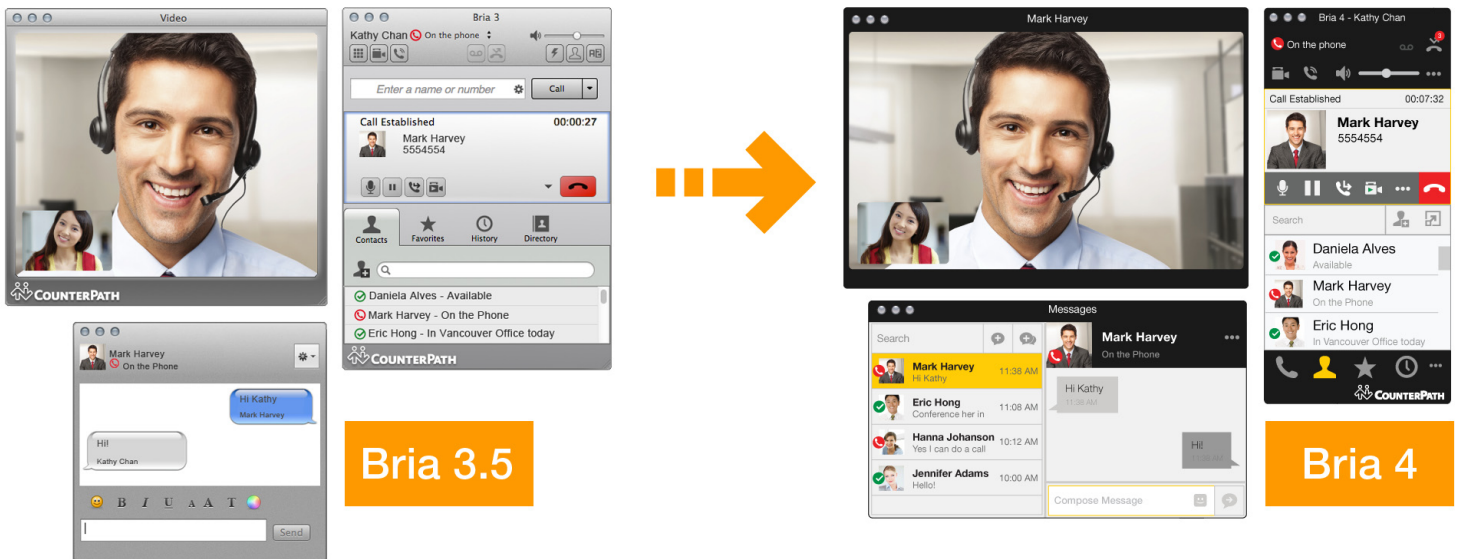
Bria 4 for Mac and Windows

Get on the path to a new communication experience

Find new efficiencies in your everyday communication with the significant user experience enhancements in Bria 4. Redesigned and enhanced with additional time-saving features, Bria 4 is just the beginning of the way CounterPath will change the way you connect, communicate and collaborate. It's communications re-imagined!

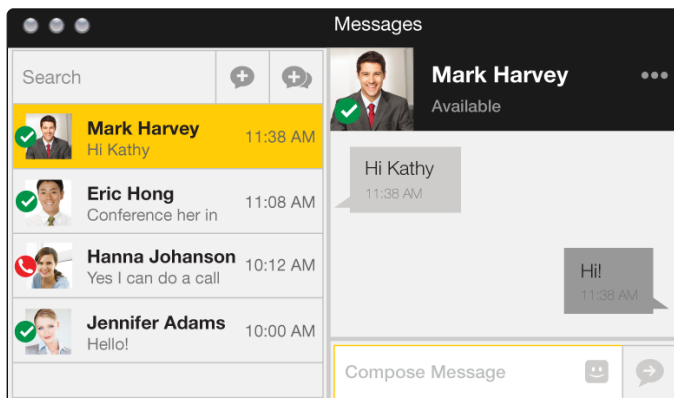
It Starts With a Whole New Look

Bria 4's newly designed interface streamlines all of your communications. With intuitive Phone, Contacts, Favorites & Call History tabs, you can find and connect with each of your contacts with ease and efficiency. Plus, Bria 4's new look is now unified with the Bria mobile clients, making it a seamless experience on your desk and on the go.



Streamlines Messaging in One Window

In addition to the simplified interface, Bria 4 now lets you view and manage all of your instant messages, including regular IMs, group chats, chat room sessions and broadcast IMs, in one convenient window. Messages are also archived within this window for easy access.



Provides Big Picture Video

See the bigger picture and feel more connected with full-screen video calling. This great new feature is ideal for video calling into conference rooms, connecting with remote workers on a more personal level, or seeing real-time reactions of customers during calls.



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Bria 4 is a dynamic carrier-grade next generation softphone application that enables you to manage your communications easily and efficiently – all from your computer desktop. Replacing or complementing your hard phone, CounterPath's Bria client allows you to make Voice and Video calls over IP, see when your contacts are available, send Instant Messages and transfer files with ease and efficiency.



Advanced User Interface

Bria 4 is the first CounterPath softphone built based on the latest technologies to create an unsurpassed user experience. Taking advantage of the most current and flexible user interface frameworks currently available – Windows Presentation Foundation (WPF) and .net for Windows and Cocoa for Mac – Bria enables modern User Interface (UI) features and supports rich media and unparalleled customization. Change the dimensions of your interface, detach windows and benefit from improved task flow for call handling – using Bria has never been more enjoyable.

Enhanced Security

As voice communications have become more vulnerable to the same type of attacks that data has endured over the past two decades, enterprises are constantly trying to ensure that precautions are taken to ensure privacy and security. Bria provides Transport Layer Security (TLS) and Secure RTP (SRTP) protocols for encrypting both SIP messages and RTP (media streams) between your IP PBX or UC platform and Bria softphone. This provides increased protection from data attacks that can include eavesdropping, wiretapping or threats to security and privacy.

Powerful Enterprise Features

Bria also includes features specifically designed for business and enterprise users. It can be deployed within an enterprise environment either by manual configuration via the softphone Graphical User Interface (GUI) or by using a provisioning server, like CounterPath's Client Configuration Server (CCS).

Enterprise Features include:

- LDAP/Active Directory integration
- Improved security options with SRTP media encryption
- DHCP discovery (provisioning server)
- Workgroup capabilities - Busy Lamp Field (BLF) and Bridge Line Appearance (BLA)
- Flexible login options
- Company Chat Rooms - for online conferences and meetings
- Enhanced installer options
- Auto Answer

Built on SIP and open standards, Bria is proven interoperable with many of the industry's standard platforms and devices, including:

- | | | |
|------------------|---------------|--------------|
| • Adtran | • Epygi | • Metaswitch |
| • Alcatel-Lucent | • Ericsson | • MyPBX |
| • Asterisk | • FreePBX | • NEC |
| • Atcom | • GENBAND | • Panasonic |
| • Avaya | • Genesys | • Patton |
| • Brekeke | • Grandstream | • SwitchVox |
| • BroadSoft | • Horizon | • Telesis |
| • Broadview | • HP | • Toshiba |
| • Cisco | • Huawei | • TrixBox |
| • Digium | • Ingate | • Unify |

Multiple Account Integration

Bria 4 allows you to pull in and communicate with contacts from different sources and accounts, including local or company directories, Microsoft Outlook, XMPP, XCap or WebDav servers. Users can also merge contacts into a single view with all of their information from these different sources in the same place. Bria also allows users to see a contact's presence status on their various accounts in order to choose the communication method to reach them best.

Family and Friend Features:

- **Voice and Video Calling**
 - Standard call features such as call hold, 3-way calling, call display, pop-up notification for incoming calls, call ignore/reject and more
 - Video calling with detachable video window
- **High Definition Video**
 - View, send and receive video in high-resolution HD (1280 x 720p) video
- **IM and Presence (Support for SIP SIMPLE and XMPP)**
 - Send Instant Messages to your contacts when you see they are online
 - Pop-up notification for contact status changes
 - Privacy rules and blocking for each contact
- **Contact Management**
 - Store your contacts in the Personal Address Book
 - Import contacts from other address books
 - Single click to call or IM directly from the contact list

Business and Enterprise Features:

- **Security**
 - Signaling and media encryption via TLS and SRTP
- **Alert List**
 - Select a contact or group of contacts and be notified when their phone and/or presence status changes
- **Address Book Support**
 - Synchronize your contacts with Microsoft Outlook® personal address book (Windows only)
 - Supports Mac Address Book (Mac only)
- **LDAP/Active Directory Integration**
 - Access your company directory from within Bria
 - Options for on-demand search and attribute mapping
- **Company Chat Rooms**
 - Administrators can set up persistent meeting rooms that users can join or be added to

Design:

- **GUIs for Mac and Windows**
 - Uses Microsoft's .net and WPF technology to produce graphical effects
 - Cocoa development framework produces the Mac look and feel
- **Accessibility Features**
 - Scale Bria to different sizes
 - Multiple display options that include the ability to pop out individual panels and add webtabs
- **Unification Across the Bria Client Suite**
 - Bria 4's new look unifies Bria desktop with the Bria mobile clients, making it a seamless experience in the office and on the go

IT Features:

- **Login Options**
 - Select from a number of login options
 - DHCP discovery (provisioning server)
- **Firewall Traversal Options**
 - Firewall traversal and compliance with the latest standards (ICE, STUN & TURN)
- **USB Support**
 - Support for plug-and-play HID-compliant devices with the option to personalize buttons to control Bria (Windows only)
 - Supports Zero-Touch configuration for USB devices
- **Troubleshooting Assistant**
 - Easy to use self testing to identify common microphone, speaker or headset issues
 - Displays audio and video quality statistics
 - Advanced logging for collaborating with CounterPath support team

Contact Center Features:

- **CRM Integration support**
 - The Bria for Desktop API allows integration of Bria call flows with other applications such as Customer Relationship Management systems
- **Call Pick Up and Join**
 - Bridged Line Appearance (BLA) support for workgroups allows members to pick up or join other calls
- **Workgroup**
 - Busy Lamp Field (BLF) workgroup with RLS server support
- **Call Recording**
 - Record voice calls or conferences
- **Auto-answer and Do-not-disturb Functions**
 - Configurable within Bria