

# Polycom® Video Conferencing

For the ultimate collaboration experience, go with the leader



Why is it that some companies succeed and others fail? It often has little to do with the quality of their products, and everything to do with the speed and integrity of their decision-making. Having the right information in real time enables organizations to make better decisions, faster. In today's business environment, that level of hyper-productivity can result in a significant competitive advantage by allowing you to respond more quickly to customer demand, solve support issues, react to market opportunities and battle competitive threats.

#### Go with the Leader

Polycom delivers globally, over multiple types of network environments. Doctors use Polycom's VSX™ and PVX™ systems for treating patients in remote location. VSX systems are deployed in classrooms worldwide for distance learning applications, while virtual global teams employ them for engineering review management. Soldiers overseas use Polycom video products to communicate with loved ones back home – all at a moments notice. In fact, Polycom leads the industry with installed video conferencing solutions worldwide.

#### Enjoy Unparalleled Ease of Use

One reason for Polycom's popularity is how easy these systems are to use. Anyone can add content – from a PC, the Web, a DVD, or even a piece of paper – that can be seen by everyone in the virtual conference room. Since Polycom's VSX and PVX systems allow calling at a wide range of

data rates, and encompass all the latest audio and video standards, you can be assured that your video conference will connect quickly and easily and provide the best quality possible, all with the simple click of a remote control.

#### Take Advantage of Unmatched Technological Leadership

No matter which Polycom video product you choose, you can be assured that you have chosen the best-in-class video solution. No other company can match Polycom's video conferencing technology advancements. Each product in the VSX and PVX line includes key VSX Signature Benefits, as well as multiple leadership options that ensure not only business-quality video, but also voice integrity and completeness.

#### The VSX family of products enables you to access the power of Polycom unified collaborative communications solutions.

With the greatest breadth and depth of integrated video, voice, and Web solutions, only Polycom delivers the ultimate communications experience. Our market-leading conferencing and collaboration products, supported by world-class service, enable people and organizations to maximize their effectiveness and productivity. Add to that the most experience and proven best practices in the industry, and it's clear why Polycom has become the smart choice for organizations seeking a strategic advantage in a real-time world.

## Polycom Video Solutions for the Desktop and Office

Polycom solutions for video conferencing from the desktop and office include the PVX software application and the VSX 3000, an all-in-one video conferencing solution. These solutions offer options to operate over multiple network types (ISDN, H.323, SIP) and can communicate with other standards based video solutions both inside and outside of their organization.



### **The PVX allows desktop video conferencing users to:**

- Easily participate in video conferences right from their laptop or PC
- Simply add a webcam and start video conferencing with a click of the mouse
- Easily make video calls from home, on the road, or while in the office

### **The VSX 3000 is ideal for executives and allows users to:**

- Save space by using their VSX 3000 as their PC monitor and video conferencing device
- Add up to 3 other participants with a built-in multipoint conferencing bridge
- Easily share PC data during a video conference with all participants

## Polycom Video Solutions for Small Groups

Polycom solutions include entry level systems that provide the highest quality in essential video conferencing capabilities. The V500 and VSX 5000 deliver unmatched price performance while enhancing the productivity of small groups.

### **The V500 enables people in the small office or home office to:**

- Use any standard TV as their video conferencing display
- Connect to any other standards based video conferencing system
- Easily share PC data during a video conference

### **The VSX 5000 is ideal for small meeting spaces and can:**

- Connect to any type of display and provide optimal video and audio quality
- Cover multiple participants in a room with a pan-tilt-zoom camera
- Share data during a conference from a PC, VCR/DVD or document camera



## Polycom Mainstream Video Solutions

The Polycom VSX 7000 Family offers the industry's best selling video conferencing solutions. The VSX 7000 is available in two form factors which are both perfect for medium to large meeting rooms, including an all-in-one set top system and a split form factor system with separate base unit and camera which is ideal for mounting on flat panel displays.

### **Key, distinguishing attributes of the VSX 7000s and VSX 7000e include:**

- Choice of a set top solution (VSX 7000s) or split solution (VSX 7000e) to fit the needs of any meeting space
- Incredible audio and exceptional video reduce conference fatigue and make the meeting experience like being there
- Multiple dialing and data rate options allows video calling to fit seamlessly into the existing meeting environment instead of forcing the environment to fit around the system
- Internal multipoint capability to enable up to four locations in a single call
- Works with any display type and supports multiple monitors, making it easy to simultaneously view both the people speaking and any data being shared during the meeting
- Connect multiple types of peripherals, such as a VCR/DVD, PC, document camera or other video source, medical devices for telemedicine applications or electronic whiteboards, to further enhance the meeting environment. The system automatically detects any of these devices and can instantly incorporate them into the conference



## Polycom Integrator and Performance Solutions

The Polycom VSX 8000 combines robust technology with elegant simplicity, perfect for integrators designing custom rooms and applications or organizations looking to install a highly integrated video conferencing system in their classrooms and boardrooms.

### **For integrators, the VSX 8000 includes:**

- The best audio and video quality on the market today, dialing over many types of networks
- Professional grade connectors such as BNC video and Phoenix audio connectors
- A sophisticated set of APIs for custom room designs and applications
- The ability to add peripherals such as DVD, VCR, document camera, recording devices
- Internal video bridging capability to enable up to six participants in a single call
- POTS connection to bring an additional telephone or cell phone caller directly into the conference without tying up the conference phone
- Support for any type of video display such as plasmas, projectors, and LCDs
- Easy integration with Polycom Vortex audio mixer for advanced microphone and audio solutions

